



## **Marshall County KickStart Pitch Competition Registration Form**

**Applicant(s) First & Last Name(s):** \_\_\_\_\_

Address \_\_\_\_\_ City \_\_\_\_\_

State \_\_\_\_\_ Zip Code \_\_\_\_\_

Phone number \_\_\_\_\_ Email address \_\_\_\_\_

**Business Name** \_\_\_\_\_

Address \_\_\_\_\_ City \_\_\_\_\_

State \_\_\_\_\_ Zip Code \_\_\_\_\_

Business Phone \_\_\_\_\_ Business email address \_\_\_\_\_

Legal Entity of Business if applicable (check one)

☐

DBA

☐

Corporation (C Corp., S Corp)

☐

Partnership

☐

LLC

☐

Not yet established

Year Established: \_\_\_\_\_ Potential established date if not established \_\_\_\_\_

Business Website (if applicable) \_\_\_\_\_

Business Social Media (if applicable) ☐ Yes ☐ No

Please list if "yes" above: \_\_\_\_\_

Business Overview Summary

Is your business currently licensed in the State of West Virginia or Ohio?

☐

Yes

☐

No

Will your business include Marshall County, WV in their targeted service area?

☐

Yes

☐

No



What are your current business needs? How would your business benefit from the award package from this competition?

How did you hear about the Marshall County Kick Start Pitch Competition?

☐ Newspaper ☐ Facebook ☐ Radio ☐ Marshall County Chamber Website ☐ TV

☐ Referral (please list from whom) \_\_\_\_\_

☐ Other (explain) \_\_\_\_\_

Did you submit 90 second video? ☐ Yes ☐ No

**Release and Waiver:**

I (We) have received the KickStart Marshall County Pitch Competition and read the Eligibility, Guidelines & Application and hereby verify that this startup meets the eligibility requirements of this competition. I (we) attest that this registration form and the contents of this application are true, accurate and complete.

In consideration of my (our) participation in this competition, I (we), the participant, intending to be legally bound do hereby waive and forever release any and all rights and claims for damages or injuries that I (we) may have against the Marshall County Chamber of Commerce and all their agents assisting with the event, other sponsors and their representatives, volunteers and employees for any and all injuries to me (us) or my (our) personal property. This release includes all injuries and/or damages suffered by me (us) before, during or after the event. I (we) recognize, intend and understand that this release is binding on my own (ours) heirs, executors, administrators or assignees.

I (we) understand that any and all photos taken during this competition can be used for promotional advertisements and as the Marshall County Chamber of Commerce sees fit with no expiration date.

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**Signature**

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**Date**

Deadline for Application: March 1st, 2024 by email or deliver in person to 609 Jefferson Ave. Moundsville, WV 26041

Please email all applications to, [chamber@marshallcountychamber.com](mailto:chamber@marshallcountychamber.com) Subject Line: Pitch Competition Application



## 2024 KickStart Pitch Competition

### Eligibility Guidelines

*The KickStart Marshall County Pitch Competition* is open to all business owners or potential business owners who have a new business idea or who are in the startup or concept stage of creating a business that has a service area that includes Marshall County, West Virginia. The first place winner will receive an award package of \$5,000 value to *KickStart* their business needs!

For the purpose of this competition, a startup business applicant and applicant name is eligible to apply if it meets the following requirements.

#### An applicant's business:

- Must be a for-profit business in the newer stages including start up, meaning it has been in business for less than 5 years with an annual revenue of less than \$250,000
- Has received less than \$50,000 in debt financing or outside investment to date
- Has an idea or product that may be owner, in part of or in full, of applicants list

#### Ineligible business include:

- Nonprofits, not-for-profits and religious organizations
- Businesses with primary products that are derived from sales of drugs, gambling, firearms, or sexually explicit materials

Applicants that meet all of the above criteria will be reviewed in the first round of judging. Approximately 3-5 finalists will be chosen from the first round to compete in the recommended coaching sessions and live pitch contest where they will present their business pitch to a panel of judges and a live audience.

### Coaching Sessions

Finalist chosen will be automatically enrolled in 4 educational and informational coaching sessions that are **highly recommended**. Dates of coaching sessions will be April 16<sup>th</sup> and April 30<sup>th</sup> from 6:00-7:00PM and May 8<sup>th</sup> and May 22<sup>nd</sup> from 6:00-7:00PM at WV Northern Community College with Entrepreneur and Business Coach, Carrie White, from *Entrepreneurship Ecosystem Experts*. By signing the above application you acknowledge this requirement and benefit of the coaching sessions.

Applicants not chosen as finalist will still have the opportunity to attend coaching sessions if desired.

### Application Deadline

Applications and video are due by email at [chamber@marshallcountychamber.com](mailto:chamber@marshallcountychamber.com) with subject line-KickStart Pitch Competition or in person at 609 Jefferson Ave. Moundsville, WV 26041 by March 1<sup>st</sup>, 2024.

Finalist will be contacted by March 20<sup>th</sup>, 2024 with an acceptance date deadline from applicant by March 25<sup>th</sup>, 2024.



### Confidentiality Notice

The Marshall County Chamber of Commerce KickStart Pitch Competition honors the confidentiality of all applicants' business concepts plans and financial projections. Application materials will not be shared for any purpose other than the use in the KickStart Pitch Competition. The staff and judges recognize the sensitivity of the material being submitted. **Applicants selected to present in the final round of the competition are advised that this will be a public forum and any information presented by application will then considered public disclosure.**

### Prize Package

The winning startup business applicant will be announced the evening of May 30<sup>th</sup>, 2024 at the live event following the completion and deliberation of the panel of judges. The winner will receive of prize package of \$5,000 that includes cash prize and/or invoice payments as requested, marketing materials, printing, media coverage, and future advertisement. Winner will also collect cash votes from "Crowd/Popular Vote."

Timeline Process	Date
Application Deadline	March 1 <sup>st</sup> 2024
Application Judging	March 15 <sup>th</sup> , 2024
Notification of Finalist	March 20 <sup>th</sup> , 2024
Acceptance from Finalist	March 25 <sup>th</sup> , 2024
April Coaching Session	April 16 <sup>th</sup> and April 30 <sup>th</sup> 2024
May Coaching Sessions	May 8 <sup>th</sup> and May 22 <sup>nd</sup> 2024
Promotional Video from JM Media	TBD
Live Pitch Competition Event	May 30 <sup>th</sup> 2024
<b><u>**All dates are subject to change</u></b>	

Any questions on KickStart Pitch Competition please reach out to [chamber@marshallcountychamber.com](mailto:chamber@marshallcountychamber.com)

